



## THE DUMBBELL MAN FITNESS EQUIPMENT

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FOR IMMEDIATE RELEASE

### THE DUMBBELL MAN COMPLETES YMCA TRIFECTA

OCTOBER 19, 2007 – LAS VEGAS, NEVADA, USA – The Bill & Lillie Heinrich YMCA unveiled a completely overhauled fitness center this morning. The state-of-the-art offering within the Meadows Lane location was the third and final YMCA of Southern Nevada to receive a complete facelift at the hands of The Dumbbell Man this year. The all new Centennial Hills facility was first in July, Durango Hills followed in September, and the Bill & Lillie Heinrich locale brought to a close the four month process. All three fitness centers are now upgraded with new cardiovascular, strength and free weight training equipment. Dan Dolby, Director of Development, stated: "Team Dumbell Man exceeded all our expectations of the YMCA with excellent communication, world-class equipment, and superior service. The YMCA of Southern Nevada is proud to partner with The Dumbell Man."



The YMCA of Southern Nevada is a not for profit organization dedicated to building strong kids, strong families, and strong communities. It is governed by a volunteer board of directors and has served the community since 1944 locally. Currently, the YMCA of Southern Nevada serves more than 20,000 people a year through youth programs, older adults programs, swim lessons, teen programs and outreach programs. The worldwide YMCA movement was established in London in 1844.

The Dumbell Man is a leading provider of commercial exercise equipment in Nevada and Southern California. Understanding diverse customers' needs has led to successful business relationships for over eighteen years. For more information please visit the company's web site at [www.dumbbellman.com](http://www.dumbbellman.com).