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FOR IMMEDIATE RELEASE

COSTA DEL SUR SPA OPENS AT SOUTH COAST

LAS VEGAS, NV, September 15, 2006 - The South Coast Hotel and Casino has opened the much anticipated Spa Costa Del Sur. The Spa will provide exclusive service to guests of the new 1400 room hotel, including twenty-four



hour access to the 2500 square foot Spa Fitness Center.

The Dumbell Man Fitness Equipment (TDM) designed the facility and supplied the equipment for the Fitness Center. Natallie Robello, Assistant Spa Manager at South Coast stated: "… Dumbell Man is amazing...everything looks phenomenal!"

The exercise equipment and room layout was custom designed to provide a creative yet functional atmosphere in the Spa. Guests can enjoy a complete strength training circuit (on the Las Vegas debut of Cybex's VR3 line), free weight and stretch areas, as well as a full offering of cardiovascular equipment with individual TV monitors.

The Dumbell Man Fitness Equipment is a leading provider of commercial exercise equipment in Southern California and Nevada. Understanding diverse customers' needs has led to successful business relationships for over fifteen years. Conception of the Las Vegas Spa Association and Sponsorship of the annual Workout for Hope Los Angeles are only two of the ways TDM strives to make business make a difference. For more information please visit the company's web site at www.dumbellman.com.