

THE DUMBELL MAN FITNESS EQUIPMENT

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FOR IMMEDIATE RELEASE

PARK TOWERS HOSTS OPEN HOUSE WITH THE DUMBELL MAN

July 7, 2007 - Las Vegas, Nevada, USA - Yesterday, the fitness center at Park Towers hosted an "Open House with The Dumbell Man" (TDM) to coincide with the arrival of the much anticipated state-of-the-art exercise equipment at the property's spa and health club amenity. The primary objective of the event was to allow residents the opportunity to experience the new equipment in an environment where all personal questions could be addressed and individual instruction was encouraged. Cyndi Souza, Spa & Recreational Director, stated: "Our partnership with TDM is one that is sincerely appreciated by residents and staff alike at Park Towers. The company not only assists us with the continued development of our physical facilities, but the professional support we receive in terms of maintaining our fitness center as well as on-going educational instruction is beyond exceptional. The open house was incredibly well attended and an overwhelming success. TDM mirrors our efforts to more than satisfy our residents every need."

Park Towers at Hughes Center was originally developed by Irwin Molasky and Steve Wynn in 2000. The twin twenty-





story towers located at Flamingo and Paradise roads in Las Vegas offer 84 exclusive residences, and amenities to rival the world's finest five-star hotels. According to *Town & Country Magazine*, "Park Towers is one of the top five buildings nationwide on the current luxury list."

The Dumbell Man is a leading provider of commercial exercise equipment in California and Nevada. Understanding the diverse needs of customers has led to successful business relationships for over 20 years. For more information, please visit the company's web site at www.dumbellman.com.