



THE DUMBBELL MAN FITNESS EQUIPMENT

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FOR IMMEDIATE RELEASE

MIRAGE SPA & SALON RENOVATION COMPLETE

December 9, 2007 – Las Vegas, Nevada, USA – The five-month renovation of The Mirage Spa & Salon has been completed, with yesterday marking the much anticipated re-opening of the newly designed resort amenity. The Spa & Salon features a larger fitness center, enhanced services, and a significantly greater retail presence. Director of Spa/Salon Services Chuck Oliverio teamed with The Dumbbell Man (TDM) to create a fitness center that exemplifies painstaking attention to detail. From the custom finishes of the strength equipment and the seamless integration of personal entertainment monitors on each piece of cardio equipment, to exacting flooring surfaces, this facility integrates modern design with the feel of a traditional gym – albeit an incredibly well appointed gym. Mr. Oliverio noted, “TDM once again proved to be a company that holds itself accountable to the highest of standards. We have yet to ever be disappointed on any level.”

Originally opened by developer Steve Wynn’s Mirage Resorts Company in November of 1989, the 3,044 room property was built on the former grounds of The Castaways Hotel & Casino. The Mirage was the most expensive hotel-casino in history, with a construction cost of \$630 million. The hotel’s distinctive gold windows get their color from actual gold used in the tinting process. It was reported that the resort would have to bring in a million dollars a day to pay off a seven year construction loan. But in fact, The Mirage did so well the loan was paid off in just eighteen months.

The Dumbbell Man is a leading provider of commercial exercise equipment in California and Nevada. Understanding the diverse needs of customers has led to successful business relationships for over 20 years. For more information, please visit the company’s web site at www.dumbbellman.com.

