



THE DUMBBELL MAN FITNESS EQUIPMENT

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FOR IMMEDIATE RELEASE

TDM UPGRADES HARRAH'S GYM ON LV STRIP

October 10, 2008 – Las Vegas, Nevada, USA – The Health Club located within The Spa at Harrah's received a significant upgrade today in the form of new Cybex Pro3 Treadmills. The cutting edge fitness equipment was supplied and installed by The Dumbbell Man (TDM).

"The Dumbbell Man has proven itself as the premier fitness partner to many, if not most, of Las Vegas' resort properties. The equipment offerings are the best-of-the-best, and the company's dedication and honesty are refreshing in this day and age. TDM's true commitment to quality and customer service parallel Harrah's standards," stated Michael Bookman, Spa Manager.

Originally opened in 1973 as Holiday Casino, the luxurious hotel at the heart of the Las Vegas Strip was renamed Harrah's in 1992. With over 2,500 substantially upgraded rooms and suites, 86,664-square-feet of casino space, and seven outstanding restaurants, the hotel casino is one of Harrah's Entertainment's prized properties.

The Dumbbell Man is a leading provider of commercial exercise equipment in California and Nevada. Understanding the diverse needs of customers has led to successful business relationships for over 20 years. For more information, please visit the company's web site at www.dumbbellman.com.

