



THE DUMBBELL MAN FITNESS EQUIPMENT

Contact: Michael Garvey, President
655 Hawaii Ave., Torrance, CA 90503
Ph: (310) 381-2900 | Fax: (310) 381-2906

FOR IMMEDIATE RELEASE

TDM TEAMS WITH WYNN IN CREATION OF ENCORE SPA

December 22, 2008 – Las Vegas, Nevada, USA – This evening at 8pm marks the opening of Wynn Resorts Ltd.'s \$2.3 billion, 2,034 room Las Vegas Strip jewel, Encore. Located next door to the flagship property Wynn Las Vegas on the remaining frontage of Las Vegas Boulevard, ground was originally broken on April 28, 2006, the one year anniversary of the original resort. Encore has 61 floors, making it the same size as Wynn. Floors 13, and 40 through 49 will be left out at the request of Steve Wynn (Ideology which relates to the Western belief of 13 being an unlucky number, as well as the Eastern/Asian belief of the number 4 meaning death).



Along with a 74,000-square-foot casino, 5 restaurants, 11 retail outlets, and nightclub “XS”, the hotel will feature a 61,000-square-foot luxury spa that sets a new standard with its grandeur. The Dumbbell Man (TDM) designed, supplied, and will be responsible for overseeing the day-to-day operation of the spa's 5,000-square-foot-plus fitness center. It is readily apparent upon entry into the fitness center that the objective of meshing dramatic design elements with uncompromised function to capture a unique guest experience has been achieved. Ryan Crabbe, Director of Spa Operations, stated: “It is with good reason The Dumbbell Man carries the stellar reputation they do. This fitness center is simply spectacular, and has ‘wowed’ absolutely everyone who has previewed it. The Dumbbell Man’s unyielding commitment to Wynn Resorts has been nothing short of remarkable.”

Also found within the fitness center is a full service juice bar, and two ultra-appointed private exercise studios. The integration of these studios is intended to meet the needs of those wishing to participate in either individual or group Pilates, yoga, and/or spin cycling, to name but a few of the planned offerings.

The Dumbbell Man is a leading provider of commercial exercise equipment in California and Nevada. Understanding the diverse needs of customers has led to successful business relationships for over 20 years. For more information, please visit the company's web site at www.dumbbellman.com.