



THE DUMBBELL MAN FITNESS EQUIPMENT

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FOR IMMEDIATE RELEASE

CORE OPENS FIRST FACILITY

NORTHRIDGE, CA. MARCH 1, 2011 – CORE, a niche gym, has opened in Northridge. The facility specializes in restorative exercise programs and holistic wellness therapies. Individuals with physical disabilities have the opportunity to work with renowned Exercise Physiologist, Taylor-Kevin Isaacs.



The Dumbbell Man Fitness Equipment supplied Cybex Total Access strength and cardiovascular equipment for the new 2,000 square foot facility. Laquita Conway, Owner stated, “We are excited to open our flagship location. The Dumbbell Man is a perfect partner, a true turn-key provider for all our equipment needs.”

The Dumbbell Man is a leading provider of commercial exercise equipment in California and Nevada. Understanding the diverse needs of customers has led to successful business relationships for over 20 years. For more information, please visit the company’s web site at www.dumbbellman.com.