

THE DUMBELL MAN FITNESS EQUIPMENT

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FOR IMMEDIATE RELEASE

DUMBELL MAN TEAMS WITH CATZ

PASADENA, CA. AUGUST 1, 2009 – Since opening its first training center in Pasadena, California in 1996, CATZ has trained hundreds of professional and Olympic athletes. As their reputation spread, the center began attracting competitive youth athletes seeking to improve their performance and reduce their risk of injury.

The Dumbell Man Fitness Equipment (TDM) helped supply the 14,000 square foot facility with unique fitness products that would accomplish the goals of both the staff and club membership. According to Co-Founder and President of CATZ, Jim





Liston, "We wanted to rely on a local business that could not only satisfy our need for our unique training products, but also understood our philosophy and long term vision."

Today CATZ and TDM have teamed to help kids; both the athlete and non-athlete. Working with local families, schools and non-profits the CATZ-TDM team develops programming and equipment solutions to help improve performance, reduce injury, fight obesity and improve self esteem.

The Dumbell Man is a leading provider of commercial exercise equipment in California and Nevada. Understanding the diverse needs of customers has led to successful business relationships for over 20 years. For more information, please visit the company's web site at www.dumbellman.com.