



# THE DUMBBELL MAN FITNESS EQUIPMENT

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## DUMBBELL MAN SUPPORTS USC PROGRAM

LOS ANGELES, CA, JANUARY 23, 2007 - The University of Southern California (USC), opened the Veronica Adkins Lifestyle Intervention Laboratory to help local youth fight obesity and type-2 diabetes. The lab hopes to give kids a chance to change their future through unique fitness and nutritional programs.



**Professor Michael I. Goran, Director of the USC Center for Obesity & Metabolic Health (front center) with Veronica Adkins, Michael Garvey, staff members and participants at the ribbon cutting.**

The Dumbbell Man Fitness Equipment (TDM) donated the exercise equipment for the program. Michael Garvey TDM President stated, "We are honored to be involved and support the goal of providing minority youth and their families a new attitude to health through exercise and nutrition education."

The Dumbbell Man Fitness Equipment is a leading provider of commercial exercise equipment in Southern California and Nevada. Understanding diverse customers' needs has led to successful business relationships for over eighteen years. For more information please visit the company's web site at [www.dumbbellman.com](http://www.dumbbellman.com).