



THE DUMBBELL MAN FITNESS EQUIPMENT

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FOR IMMEDIATE RELEASE

THE DUMBBELL MAN DONATES TO NEVADA CANCER INSTITUTE

LAS VEGAS, NV – Nov. 18, 2005
– The Dumbbell Man Fitness Equipment (TDM), recently donated a recumbent exercise bike to the Nevada Cancer Institute's (NVCi) Rock for the Cure event. The Event raised more than \$3 million with all proceeds to benefit NVCi and cancer research in Nevada. Celebrity entertainers were on hand at the sold-out event attended by many of Nevada's most prominent business and community leaders.

"Every year we become more amazed by the local community's support of Nevada Cancer Institute," said Heather Murren, president and CEO. "We are grateful to the commitment of so many people willing to give of their time, as well as their resources into such a great cause.

The Dumbbell Man Fitness Equipment is a leading provider of commercial exercise equipment in Southern California and Nevada. Understanding diverse customers' needs has led to successful business relationships for over fifteen years. Conception of the Las Vegas Spa Association and Sponsorship of the annual Workout for Hope Los Angeles are only two of the ways TDM strives to make business make a difference. For more information please visit the company's web site at www.dumbbellman.com.

